

MEDIA RELEASE

11 August 2008

BUDDY - The BUDDY HOLLY Story

The Man. The Music. The Legend

Written by Alan Janes & Rob Bettinson. Originally Directed by Rob Bettinson

Australian Director Robert Young. Musical Director Pater Laughton

Starring Scott Cameron as Buddy!

Opens 3 February 2009

"That'll Be The Day" Buddy begins at the Lyric Theatre, Star City, Sydney.

50 years on since the day the music died.

"Sheer Unadulterated Fun. I love this show!" - Sunday Express

"Everything a musical should be. Perfect" - BBC

Tickets on Sale Monday 18 August

It's had audiences on their feet in every corner of the globe and now **BUDDY**, **The Buddy Holly Story** is back and ready to explode in a brand new production of this toe-tapping, hand-clapping live music extravaganza! 50 years on, rave on at the **Lyric Theatre**, **Star City** for a strictly limited 12 week season, opening **3 February 2009**.

On 3 February 1959, as the world was perched on the most exciting musical decade in history, the young genius who made it all possible was tragically killed, aged just 22, leaving behind a legacy of over 30 timeless hits.

With a multi-talented cast, **BUDDY**, **The Buddy Holly Story**, tells his story, presents his music and features two terrific hours of his greatest hits including *That'll Be The Day*, *Peggy Sue*, *I'm Looking For Someone To Love*, *Rave On*, *Heartbeat*, *Maybe Baby*, *Everyday* - songs that inspired the Beatles and helped trigger the whole 60's revolution; songs that despite their countless cover versions and enduring airplay have never lost their magic.

With the Big Bopper's *Chantilly Lace* and Ritchie Valens' *La Bamba* taking you towards total music overload, this dazzling new production will have the whole audience rocking and bopping in the aisles.

Star of the show will be **Scott Cameron as Buddy Holly**, a dynamic young man who performs with the same brilliant musical and vocal qualities that made Buddy Holly a household name. Scott first played the guitar at age 5. His career has skyrocketed since that time with him touring and featured alongside Tommy & Phil Emmanuel, the Late Slim Dusty, Lee Kernaghan, John Williamson, Gina Jeffreys & Brian Cadd, Glenn Shorrock, and Jade Hurley. Filling the big shoes of **The Big Bopper** will be **Luke Tonkin**, with **Jonathan Whitlow** as **Ritchie Valens**, and **Laura Bunting** as **Maria Elena Holly**.

Seen by more than 20 million people in over 16,000 performances worldwide **Buddy – The Buddy Holly Story** is an exciting and enthralling journey through the life of the man that began an era. Filled with Buddy's hits, and some of the hits of Ritchie Valens and The Big Bopper, **Buddy – The Buddy Holly Story** is a triumph of musical theatre. Audiences are dancing in the aisles as they re-live all of the excitement and fun of the Fifties.

Buddy is in it's 19th year, and still performing, having played over 5,000 performances in London's West End. Productions have also been staged in New York on Broadway, throughout the U.S. and Canada, New Zealand, Japan, Germany, Scandinavia, the Netherlands, Finland, Ireland, South Africa, Singapore and on cruise ships across the world. It has won many awards including a *Tony Award* for Best Actor in a Musical, *The Lawrence Olivier Award* in London for Best New Musical and Best Actor in a Musical, plus many more awards.

Buddy - The Buddy Holly Story first opened in Australia in 1991.

Buddy Holly started as a country and western singer in Texas, and with his two friends, formed The Crickets. With the support of local radio D.J. Hipockets Duncan, Buddy Holly shot to stardom in 1957. He was the first white artist to ever perform at the "All Black" Apollo Theatre in New York. Buddy Holly died tragically in a plane crash, alongside Ritchie Valens and J.P. Richardson (*The Big Bopper*). It was a tragedy that shook the world, and as the legend says, "it was the day the music died".

"Every performance is a party" - Mail on Sunday

"Oh boy, BUDDY keeps rocking...a gem of a musical" - Daily Express

Tickets on Sale Monday 18 August

Venue Lyric Theatre, Star City, Pyrmont

Dates Opens – Tuesday 3 February at 8pm

("The Day The Music Died")

Times Wednesday – Saturday at 8pm

Wednesday at 1pm Saturday at 2pm Sunday at 3pm

Ticket Prices* From \$50.90

* Prices include GST and booking fees. Transaction fees may apply

Bookings Ticketmaster 1300 795 267

or online www.ticketmaster.com.au

Group Bookings for 12 or more save up to \$10 per ticket Telephone Ticketmaster Groups on (02) 8512 9020

or email groups.nsw@ticketmaster.com.au

Premium Packages VIP, Stay & See, Dining & Corporate Packages

Showbiz 1300 650 300 or www.showbiz.com.au

www.buddythemusical.com.au

For further media enquiries only -

Amanda Buckworth, Amanda Buckworth Publicity (02) 9451 0847 or 0413 949 140 or aamandab@bigpond.net.au

Bruce Pollack, Pollack Consulting (02) 9331 5276 or 0418 331 527 or bruce@pollackconsulting.com

Buddy – The Buddy Holly Story is a produced in Australia by Live Theatre Productions (Aust) Pty Ltd by arrangement with Alan Janes for Theatre Partners, London, UK.